



# NUST BRIEF

## CED takes business skills to the people

NUST's Centre for Enterprise Development (CED), in collaboration with the Erongo Development Foundation, recently embarked on an entrepreneurship training for small business owners in the Erongo Region.

The Erongo Development Foundation was established in 1996 as a non-profit organisation, aimed at managing donor funding that is availed to address poverty in the region.

Through the entrepreneurship training made possible by CED and the Erongo Development foundation, eighty participants from Swakopmund, Omaruru, Karibib and Walvis Bay were able to sharpen their business skills. The training covered topics such as: Skills in costing and pricing of goods and services, offering exceptional customer service, and marketing.

"I really enjoyed the training on Tax. The trainer explained it very well and now I understand why it is important for our country when we pay tax," said Wilhelm Itope, a manager at Lidamuna

Trading, a carpentry company. "I learnt how to write my business plan and now I can confidently go and apply for a loan at the Bank," said another participant, Desiree Goases, the owner of Dzire DG Trading Enterprises, an event decorating business.

CED's SME Development Unit focuses on imparting relevant business management knowledge and skills to entrepreneurs, thus upholding NUST's vision of educating leaders for the knowledge economy.

The Centre was established in 2000 to facilitate capacity building initiatives for the public and private sectors, through standardised and tailor-made training initiatives, aimed at developing the Namibian labour force.



CED Entrepreneurship Training participants pictured in Karibib, Erongo Region.



Bachelor of Pre-Hospital Emergency Care students at Eros Airport in Windhoek.

## Paramedics students take to the skies

Eighteen (18) Bachelor of Pre-Hospital Emergency Care students recently went through a flight orientation at the Eros Airport, courtesy of Signa Aviation Services, which is a flight school based in Windhoek.

The training is a half-day session where students are oriented to the safety around aeroplanes for the purpose of participating in medical (mercy) flights.

The training relates to the Intensive Care Unit and Critical Care Transportation course that is offered in the final year.

The students are taught how to transfer critically ill patients safely via various forms of transport and the considerations thereof.

The training session is an orientation of safety around aircrafts.

Students are also shown how to safely load and offload patients, how to access and operate emergency exits, and how to safely store away medical equipment used during aeromedical transfers in preparation for their work integrated learning shifts.

The three-year degree is an intensive programme that is aimed at developing a well-rounded emergency medical care practitioner that is able to work effectively in the pre-hospital field.

The programme allows for exit with a Diploma in Pre-hospital Medical Care after successful completion of the second year of study.

Students who exit with a Diploma will be able to find employment in industry as mid-level emergency care practitioners and will be eligible to register with the HPCNA as Emergency Care Technicians.

For this year, 17 new first-year students were registered, after successfully completing a three-day selection process that included various aspects such as academic performance, physical performance and a face-to-face interview.

## Namibia Business Innovation Institute (NBII) Business Workshops

All pre-start-up entrepreneurs eager to put their ideas on paper, are invited to register for the Business Model Development Workshops. By taking part in these workshops, entrepreneurs gain automatic access to other NBII programmes, at no cost. This includes a pitching session to a panel of selected experts.

**Intake 1:** Business development DATE: 26 - 28 March 2018 TIME: 08:30 - 16:30  
Market Research DATE: 29 March 2018 TIME: 08:30 - 11:30

**Intake 2:** Business development DATE: 21 - 23 May 2018 TIME: 08:30 - 16:30  
Market Research DATE: 24 May 2018 TIME: 08:30 - 11:30

**Registration Deadline:** Tuesday, 20 March 2018

**Registration Fee:** N\$ 700 per participant

**Venue:** NBII Training room

**www.nbii.nust.na**

## Prayer Day held on campus

The NUST Student Prayer Day was held on campus last week. The event, organised by the Department of Student Services and the Students' Representative Council, encouraged the university community to stay grounded in faith and to seek divine intervention in their daily challenges. The theme for the Day was: 'I know who I am,' which was derived from a gospel song by Sinach, a Nigerian musician. This event is held annually at the beginning and at the end of the year. The speakers included Mike Amey, a Pastor at KOI International Worship Centre, and Hilda-Basson Namundjebo, the Managing Director of Oxygen Communications.



Members of the NUST Choir performing at the Prayer Day event.